



WHAT **NOT** TO WEAR

NOW CASTING SPECIAL 250th Episode

For the first time ever, in celebration of its 250th episode, **What Not to Wear** is doing a national search for The Worst Dressed American (open to WOMEN only). Email mraptis@bbcnyproduction.com to nominate yourself or secretly nominate a friend, and you or she could appear on the 250th episode of the show and get the royal treatment, compliments of Stacy and Clinton! Send at least 2 pictures that show her style, her name, age, size, height, occupation, describe her style and tell us why we should pick her! *Deadline for submissions is September 25th so email today!*

About the show:

“WHAT NOT TO WEAR” provides fashion intervention to people nominated by friends/family/co-worker as someone who desperately needs a style overhaul! Fashion experts, Stacy London and Clinton Kelly then confront the person and reveal their plan to teach them “WHAT NOT TO WEAR” sorting through the person’s current wardrobe and providing them with rules for maximizing their best assets and personal style. They are given a Visa card worth \$5,000, and it’s time to hit the shops. After a consultation with Stacy and Clinton on these new clothing choices, along with a dramatic hair and makeup revamp, viewers will see a complete transformation and a stunning reveal.

Connect with the TLC Audience:

- TLC is in 85 million homes in the US
- 23.3 million viewers tune into TLC each week
- 83 million viewers tune in to watch TLC each month
- TLC ranks #1 in concentration of upscale adults 25-54 and 18-49 in prime time